Press Release
25 October 2005

Strong demand for translators in financial and legal services

Translators and interpreters specialising in finance, IT and legal services are the busiest in the profession, with demand expected to remain at the same level in the future. It is also predicted that the requirement for language services will rise in both the tourism and public-service sectors.

The results of a survey of language and cultural service providers, published today by CILT, the National Centre for Languages, highlight the extent to which these business sectors draw on expertise from translators, interpreters, language trainers and cultural-briefing consultants. The survey shows an overall increase in demand for translation services as well as a growing trend towards localisation and cultural-training services, while demand for language training is decreasing.

French, Spanish and German are currently the languages most in demand from businesses commissioning language services. Providers registered on CILT's BLIS Professionals database expect Chinese to replace German in the top three and Spanish to overtake French as the most sought-after language.

Isabella Moore, Director of CILT, the National Centre for Languages said:
'We know that businesses and organisations who invest in language expertise perform better than those who don't. The trends identified in this survey further highlight the value of professional language and cultural services to the business community and the important role they play in supporting the UK economy.'

Businesses looking for an insight into how using professional language services can help overcome language and cultural barriers are invited to attend a free *International Communication* event hosted by CILT as part of the CIPD annual conference in Harrogate this Thursday (27 October).

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Notes to Editors

1. CILT, the National Centre for Languages
CILT, the National Centre for Languages seeks to promote a greater national capability in languages, supporting and developing multilingualism and intercultural competence in all sectors of society. CILT manages major national and regional initiatives in support of languages. It works closely with partner organisations in Scotland, Wales and Northern Ireland and supports language networks throughout the UK.

It is a key partner in the implementation of national languages strategies and plays a significant role in languages initiatives at European level.
www.cilt.org.uk

2. Language Trends 2005: Providers survey
The survey was carried out by CILT, the National Centre for Languages in 2005, by means of a questionnaire sent via e-mail to all registered BLIS Professionals providers based in the UK and with an e-mail address.

925 providers were contacted and 150 responses were received, a response rate of 16%.A couple of respondents did not complete every question and there are therefore variations in the overall number of respondents used as the basis of percentages in the survey.
www.cilt.org.uk/key/trends2005/providers.htm

3. BLIS Professionals
BLIS Professionals is a database of international communication experts, comprising providers of translation, interpreting, language-training and cultural briefing services. The database is part of CILT's BLIS Services suite located at **www.blis.org.uk**.

4. International Communication – Getting it right
CILT, the National Centre for Languages is hosting a free event at this year's CIPD Annual Conference and Exhibition aimed at helping businesses succeed in today's ever-changing global economy. Isabella Moore, Director of CILT, the National Centre for Languages will provide an overview of the current cultural and communication issues facing organisations today and Richard Cook, HR Consultant, Global Excellence, will present a number of best-practice solutions to effectively work in a multicultural environment.

Bramham Suite, Moat House Hotel, Harrogate, Thursday 27 October, 18.30–19.30
www.cilt.org.uk/news/latest/pdf/internationalcomms_gettingitright.pdf